## Breath Fresh

Breath Fresh is a natural product that will address gum disease, gingivitis, bleeding gums and bad breath. It is highly effective and pleasant to use. It is a 100% natural and pure blend of Peppermint, Spearmint and Birch essential oils in a base of Vegetable Glycerine, Xylitol<sup>1</sup> and Almond oil.

The essential oils used in Breath Fresh have properties which eliminate bacteria and pathogens and give relief from the causes of gum disease, gingivitis, bleeding gums and bad breath. Xylitol has been shown to reduce plaque, and has been recognized by the American Dental Association as a safe and effective way to prevent cavities. It has also been studied for its ability to help prevent childhood infections and asthma.<sup>2</sup>

- \* Gum Disease
- \* Gingivitis
- \* Bleeding Gums
- \* Bad Breath
- \* Receding Gums
- \* Periodontal Disease
- \* Canker Sores



## Natural Gum Disease and Chronic Bad Breath Solution

Breath Fresh is a highly effective dental care product blended for total teeth and gum health, as well as overall dental hygiene. Essential oils are natural enemies of the bacteria that causes many oral health issues.

## An Effective Treatment for Periodontal Disease

Gingivitis is a leading contributor of halitosis (bad breath), and by eliminating the bacteria in your mouth that causes gingivitis and periodontal disease, you can stop halitosis too!

Gum disease affects the tissues that surround and support your teeth. The root cause is bacteria, which can turn into tartar and plaque buildup. This bacteria left unabated will irritate your gums and lead to bleeding and receding gums. Gingivitis can eventually lead to a serious gum disease called peridonitis. This long-term infection can eventually cause loss of teeth, and a large number of publications have suggested that oral infection, especially periodontitis, are a potential contributing factor to a variety of clinically important systemic diseases including cardiovascular disease, pneumonia, rheumatoid arthritis, diabetes and preterm birth and low birth weight.<sup>3</sup>

Plaque is a sticky film of bacteria that forms on the teeth. Bacteria creates toxins, which damage gums and leads to receding gums and pockets. The essential oils in Breath Fresh will get between teeth, under the gum line and into pockets that harbor bacteria. Use a drop or two and let it linger to eradicate bacteria and prevent it from forming. Use it on your toothbrush and brush after eating. When brushing is not convenient, place a drop or two into the mouth and swish it around to clean and freshen.

<sup>&</sup>lt;sup>1</sup> "Chewing xylitol and sorbitol gums reduced plaque accumulation and gingival inflammation. In addition, both gums enhanced the remineralization potential of plaque. Xylitol gum showed a superior effect with respect to remineralization potential and plaque reduction. " Steinberg LM, Odusola F, Mandel ID. Jan 01, 2002. \*<u>http://www.ncbi.nlm.nih.gov/</u> <u>pubmed/1291185?dopt=Abstract</u>

<sup>&</sup>lt;sup>2</sup> Xylitol: <u>Dental & Upper Respiratory Health</u> by Jonathan V. Wright, M.D., and Lane Lenard, Ph.D.

<sup>&</sup>lt;sup>3</sup> Systemic Diseases Caused by Oral Infection <u>http://cmr.asm.org/cgi/content/full/13/4/547</u> Oral Manifestations of Systemic Diseases <u>http://www.emedicine.com/derm/topic887.htm</u>